

THE DECORATIVE CONCRETE **EXPERIENCE**



Learn from the Experts

TUESDAY

10:30 am: TED Talk

Business and Marketing for Decorative Concrete

Karen Keyes

2:30 pm: TED Talk

How to Use the CPC Position Statements

Ryan Klacking and Roy Bowman

WEDNESDAY

10:30 am: TED Talk

Trends in Decorative Concrete

Chris Sullivan

3:30 pm: DCC Hall of Fame Ceremony

New Inductee awards

Meet the Legends Reception

THURSDAY

10:30 am: TED Talk

Type 1L Concrete and How it Can Affect Measurables

Bob Harris

BOOTH #S12105